

## Finance for Non-Finance

### (Managers and Senior Management)

Duration: 1 Day

At this moment, Manager or Senior Management can not build and creative competitive advange by company's qualitative only but they must how to learn read and analyze financial statement in term of quantitative. It also that they will also use financial data to decide in business game.

This course will provide these content that manager and senior management can learn and implement in their basis duty.

#### Objectives:

1. To understand and read financial statement in term of Balance , Profit and Loss and Statement of Cash flow (For fundamental basis)
2. To have knowledge base in financial analysis
3. To understand expense behavior
4. To have knowledge base in decision making by using financial data analysis

#### Outline:

1. Why Financial Statement. Identify the benefit from reading Balance sheet, Profit and Loses and Statement of cash flow
2. Explain important items and meaning for
  - Balance Sheet - Assets Liabilities and Stock holders'Equity
  - Profit and loses
  - Statement of cash flow
3. Ratio Analysis
  - Liquidity Ratio
  - Assets management Ratio
  - Debt management Ratio
  - Profitability Ratio
4. Fixed expense Variable expense and Semi variable expense characteristic
5. Breakeven point and Contribution Margin