

# Certified 5G For Business Professionals

Duration: 3 Days

## COURSE DESCRIPTION

Certified 5G for Business Professionals course is a strategic training program designed to empower business leaders with comprehensive knowledge of 5G technology's transformative potential. Participants will gain critical insights into how 5G technologies can drive innovation, create competitive advantages, and unlock new business opportunities across various industries. The curriculum explores the strategic implications of 5G, covering technological capabilities, economic impacts, and practical applications that reshape business models and digital transformation strategies. Throughout this course, professionals will develop a deep understanding of 5G's potential to revolutionize communication, enhance operational efficiency, and create new revenue streams in the digital economy.

## COURSE OUTLINE

### Day 1

- Evolution of Mobile Technologies from 1G to 5G
- Features of 5G Technology
- Comparing 5G and 4G
- 5G Spectrum Allocation and Assignment
- 5G Preparation, Deployment, and Utilization
- 5G Deployment Scenarios
- Technologies Driving the 5G Evolution
- Societal Change and Economic Contributions of 5G
- Global 5G Deployment
- 5G Application and Specialized Services

### Day 2

- 5G Value Chain: AI/ML, Big Data, HPC
- 5G Network Slicing and Virtualization
- Frequency Allocation for 5G Networks
- 5G Technology Stack
- IPv6 for 5G
- 5G Deployment in Malaysia
- 5G Electromagnetic Frequency Radiation Health Issues
- Business Models for 5G Deployment
- 5G Implementation Scenarios and Case Studies

### Day 3

- Effective Communication Skills
- Active Listening and Questioning Techniques
- Building Rapport and Trust with Clients
- Handling Objections and Closing Sales
- Negotiation Skills and Strategies
- Presentation Skills
- Sales Techniques for 5G Products
- Customizing Solutions for Client Needs
- Group Discussion & Assessment

## WHO SHOULD ATTEND

Business Leaders / Business Professionals